

DIVE INTO SOMETHING SPECTACULARLY REFRESHING

# A RESORT-LIKE RETREAT IN YOUR VERY OWN BACKYARD

YOUR OASIS AWAITS YOU



**AQUATICA**  
Pools & Spas

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# Your Retreat Into Paradise Awaits

(WELCOME TO AQUATICA)



Want some inspiration  
to make a splash?

GRAB YOUR PHONE AND  
**CONNECT WITH US**

- 1. Open the camera app on your smartphone;
- 2. Position your phone's camera so that the QR code is visible within the camera frame;
- 3. Once the QR code is recognized by the camera, a notification or prompt will appear on your screen. Tap on the notification and follow the on-screen instructions.



**WHY A POOL?**

You know those moments in life when everything just seems to slow down, and you discover what truly matters? It's what we call paradise: It's those moments when we make unforgettable memories that stick with us forever.

We're committed to helping you design and build a complete backyard to help you share those precious moments with cherished loved ones. At Aquatica, we firmly believe that you should have the chance to relish the great outdoors. Why not from your very own backyard?

We're on a mission to provide you with a spa-like retreat in your very own backyard. Flip through the following pages for a sneak peek into the incredible journey that could be all yours.

From the bottom of our hearts, thank you for sharing your vision with us and for giving us the opportunity to meet you. We're thrilled to move forward with you on designing your resort-like pool oasis. Your trust and investment in us mean the world to us.

Get ready for something truly spectacular and refreshing! Welcome to Aquatica.

*Thiago and Jacyelly Silva*



## Our Company's History

In 2005, an eager and ambitious 18-year-old Thiago Silva left Brazil for the U.S. to assist his father in tiling swimming pools. Pool-building left a lasting impression on him, sparking an idea for a business, a new and exciting journey: Aquatica Pools and Spas.

After 2 years, Thiago and Jacy desired to build something of their own. After an internship to acquire the skills needed for the job, Thiago hired his first employee for his pool construction subcontracting business, TJ Tile.

Founded in the fall of 2016 in beautiful Charleston, South Carolina, Aquatica Pools and Spas has since become Charleston, South Carolina's go-to pool builder. People tell us as the Lowcountry's leading swimming pool construction company, we provide the highest value for families in the Charleston region.

Others say we build a superior product, using the finest materials, key construction principles, and make the entire process easy and enjoyable. To every client who grants us the privilege of transforming their backyard, we vow to deliver an extraordinary experience and product for all your resort style desires at home.



## About Us

Now with 30 exceptional employees (and still growing), and over 60 skilled professionals strong, we're proud to be able to say that every step of the pool construction process can now be performed in-house. We're especially proud of being able to offer in-house Gunite services through our sister company, Smart Gunite.

## How is that beneficial to you?

Easy! We will maximize every dollar to get you exactly what you desire. We build over 300 extraordinary residential swimming pools a year in the Lowcountry adding more everyday. You can expect a lean, industry-leading pool build time of 8-12 weeks.

## But what about me?

Even with our volume and speed, you'll always receive updates, quality products, comprehensive warranties, and friendly customer service from our entire team. Because your dream is what drives is.

## Our Mission



To create a legacy of transformation, delivering value through the joy of community

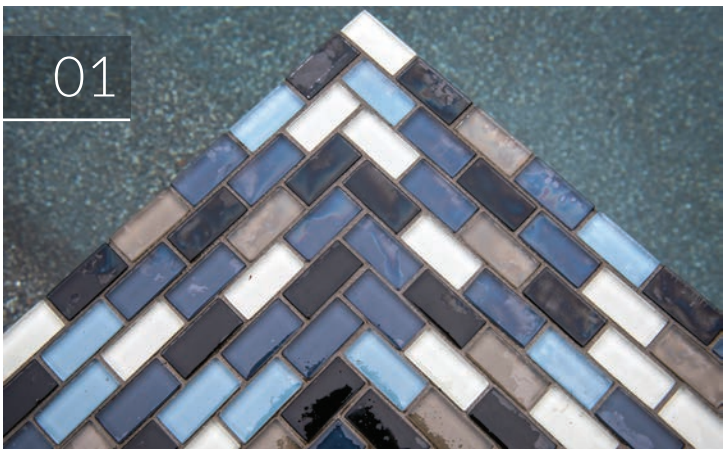


FEATURES

01 - Glass Tile

Glass tiling is a wonderful way to add a dash of color and a smooth, clean look to your new backyard pool.

Est. Cost: \$2,000-\$5,000



02 - Raised Wall Sheers and Scuppers

This raised wall-sheer-turned-waterfall adds fresh, clean water to a pool, giving it an elevated look and creating the illusion that the pool is larger.

Est. Cost: \$8,000



03 - Brass Deck Jet

Brass deck jets are a dazzling display of ingenuity and are the perfect compliment for any event or occasion.

Est. Cost: \$700/each



04 - Gas Fire Pits

Create the right ambiance. Keep warm and toasty with a square or circular stand-alone gas-powered fire pit.

Est. Cost: \$3,200



05 - Copper Fire Bowl

Enjoy the mesmerizing flames of an artisan copper fire bowl – a wonderful touch of luxury to any backyard pool. Also available in other finishes.

Est. Cost: \$3,500/bowl



06 - Automatic Pool Cover

Protect your pool from the elements with an automatic pool cover built to last the test of time.

Est. Cost: \$16,000-\$19,000



07 - In-Water Bar Stools

In-water bar stools are perfect for the pool lounge who doesn't want to leave the fun. Cool off poolside with an ice-cold beverage on our in-water bar stools.

Est. Cost: \$750



08 - In pool table

Dinner's on us: our functional stand-alone in-pool tables are an excellent addition for dining, water games, and so much more.

Est. Cost: \$3,500

## TIMELINE

- Your initial outreach
- ↓
- Initial callback (within 24 hrs)
- ↓
- Site visit (1-2 weeks)
- ↓
- Design turnaround (1 week)
- ↓
- Permitting once contract is signed (4-12 weeks)
- ↓
- Permit to build (2-4 weeks)
- ↓
- Dig to swim (8-12 weeks)

Your New Backyard Pool  
In As Little As 8-12 Weeks

## HOW IT WORKS CONSTRUCTION PROCESS



### 01 - Layout

After finalizing your design, obtaining HOA approval, and securing local permits, we'll arrange an on-site meeting at your home. During this meeting, we'll use safety flags and paint markers to note the precise location for and shape of your new pool. You'll have the opportunity to make any desired changes at this stage. Once you're satisfied with the position and shape of your new pool, we'll schedule and start the excavation phase.



### 02 - Form & Excavation

Our hard-working crews and woodworkers will form the shape of your pool, ensuring your backyard remains exactly as it was laid out. Then, our team starts to dig! This is where the magic happens and the fun begins. The hole in the ground grows deeper, the resources start arriving, and your dreams finally start taking shape.



### 03 - Pre-plumbing

Each pool has a unique hydraulic plan that must coincide with that pool's structure. During this phase, all returns, drains, skimmers, fill and overflow lines, vacuum lines, and any water feature lines, will be stub plumbed in the pool, ready to be hooked up a bit later in the process.



### 04 - Steel Fitting

Now that the pool has been dug and pre-plumbed, we need to fit it for gunite. The rebar will be custom bent and fit to strengthen and reinforce your pool shell. In this step, your pool finally starts to take shape!



### 05 - Gunite

Gunite Day is an extremely exciting day! Gunite is the concrete that will form your pool's shell. This awe-inspiring concrete is pumped through a hose and sprayed onto and into your pool's structure. Our expert craftsmen go straight to work to hand-shape and form curves, benches, steps, and vertical walls. In just a few short hours, your pool will literally take shape before your eyes.





## 06 - Tile & Coping

From glass mosaics to square porcelain tile, there are almost endless choices when it comes to tiling your pool! Once the tiling is complete, the top edge of the pool can now be installed. You can choose natural stone, travertine, concrete pavers, or any other type of stone. During your materials selection meeting, you'll be able to choose the tiling and coping with your designer.



## 07 - Long Plumbing

It's here that we dig plumbing trenches to connect the plumbing and electrical lines together with your pool and pool equipment. We use all-schedule 40 PVC piping, and we pressure-check all of our work to ensure your pipes retain water and don't leak.



## 08 - Decking

Now that digging is complete, it's time to install the deck surrounding your pool. Decking materials are cut and fit on site. To ensure that everything turns out exactly the way you hoped, we'll conduct a final deck layout check together. Our job isn't complete until you're completely satisfied.





## 09 - Interior Finish

Your designer will have already helped you choose the type and color of your interior finish. In the interior finish stage, your team will go straight to work on the finish. Once the finish is complete, a standard garden hose will be used to fill your pool. Don't worry, though. We'll let you know when it's time to turn the water off.



## 10 - Final touches

Now that the pool is full, we'll power up all of your pumps and equipment, test everything to ensure it's working properly, and add the necessary chemicals to help balance your pool's water chemistry. The next 30 days will be crucial for the health of your water and equipment, so we'll keep a close eye on everything to make sure it's calibrated and balanced just right.



## 11 - Jump in, and enjoy!

We're out of your backyard, and we cleaned, dusted off, and packed everything up. It's time to enjoy your brand-new Aquatica Pool! But before you do, know that the first three months of service on your brand-new pool are on us. We'll train you on how to operate and care for your pool and its accompanying equipment, maintain your pool's chemical balance, and perform basic pool maintenance. If after your three-month pool service expires, you find yourself wanting to continue your pool service, we'd be happy to chat about how we can help you care for your new pool.



# Signing the Paperwork: WHAT TO EXPECT

## Phase 1: Pre-Planning

- ✔ Selections meeting with the design consultant (at Aquaticas office)
- ✔ Home Sweet Home- ARB/HOA Approval by Homeowners
- ✔ The Permitting Process (Timings May Vary Depending on Your Municipality. We Will be Here to Help Through the Entire Process)
- ✔ Let's Plan Together- Pre-Construction meeting with Our Supportive Sales Consultant and Expert Project Manager (This Meeting Will be Held On Site at Your Home)
- ✔ Time to Spruce Things Up- Reach Out to Your Preferred Landscaper for Irrigation Trimming and Capping
- ✔ Clear the Way for Pool Construction! We're Ready to Dive In!

## Phase 2: Creating Your Oasis

- ✔ Green Thumbs Up! Homeowners Begin Landscaping Plans with Local Experts
- ✔ Excavation Begins, Steel Reinforcement and Safety Wiring Are Installed
- ✔ Schedule and Perform a Pool Bonding Inspection for Your Peace of Mind
- ✔ Dive into the Fun- The Application of Concrete Gunite Marks the Start of Pool Beauty
- ✔ Stripe It and Grade It- Prepping for the Perfect Finish
- ✔ Time to Shine- Job Site Cleanup, Equipment Setup, and Plumbing Done Right!





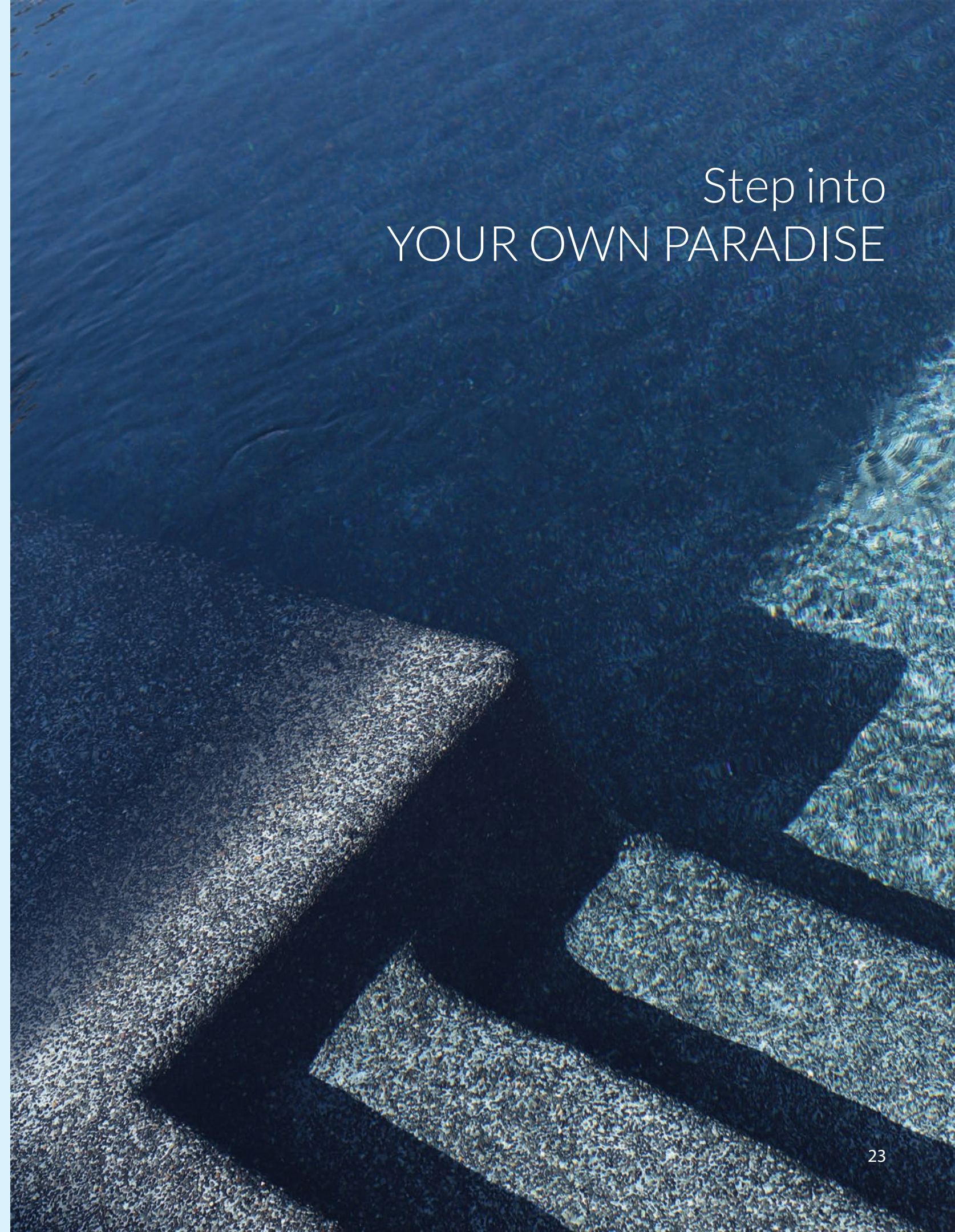
## Phase 3: Construction: Bringing Your Dream Pool to Life

- ✔ Tiles and Coping
- ✔ Design the Deck Layout and Ensure Safety with a Bonding Inspection
- ✔ Added Convenience- Automatic Pool Cover Tracks (If you prefer)

## Phase 4: Finishing Touches

- ✔ Install Electrical, Decking, Fencing, and Landscaping
- ✔ Plaster Time!- Pre-Plaster Meeting, Preparation, Plaster, and Acid Wash
- ✔ The Big Fill Up- Watch Your Pool Come to Life as We Fill it With Water! You will Monitor the Water Level to Make Sure it is Just right, as Advised by your Project manager.
- ✔ If you choose to add the automatic pool cover installation will happen now!
- ✔ Dive into Knowledge!- Pool School (orientation) and Final Inspections
- ✔ Enjoy Your New Backyard Oasis

Step into  
YOUR OWN PARADISE



# Frequently Asked Questions (FAQ)

## 1. How long will it take?

- ✓ Turnaround time following site visit: < 1 week
- ✓ Permitting time once the contract is in motion: 4-12 weeks (depending on municipality approval)
- ✓ Time from permit to build: 2-4 weeks
- ✓ Dig Day to Swimming Day: 8-12 weeks

## 2. And the cost?

Every family is unique and so is every pool. We've built pools ranging anywhere from \$75k-\$500k depending on the full scope of the project, so the cost really depends on your wants, needs, and desires. We're happy to build the pool of your dreams and will work with you to help make your dreams become a reality!

## 3. Can I use financing?



Absolutely! Many of our clients finance all or a portion of their projects using HFS and Lyon Financing. We also have long-standing relationships with local banks who would be more than happy to help you with financing your new dream pool.

## 4. What else should I budget for?

We recommend budgeting for landscaping, fencing, patio furniture, and gas/electric hookups or upgrades. We know you'll love using your new pool, so we recommend budgeting for material upgrades as well.

# Why we're different

We know you have options when it comes to building your new pool, which is why we developed key attributes that differentiate us from other pool builders. At Aquatica Pools and Spas, we take pool-building seriously. We consider ourselves:

- 1. A small, family-owned local business:** with the bandwidth and expertise of a corporate entity.
- 2. Growth-minded:** Our mission is to serve more and more families; we're not just satisfied with "OK" service or production.
- 3. In-house team of experts:** 90% of our entire pool build is in-house and sourced through our contracted sister companies. Instead of a jack- or jill-of-all-trades, you can expect a team of knowledgeable and friendly experts for every stage of your pool build.
- 4. Innovative and data-centered:** We're constantly auditing, tweaking, and improving our methods and systems to keep our pools on the cutting edge of innovation and quality.
- 5. Honest and client-focused:** We're transparent in all that we do and will always bring up — and resolve — any potential issue that cause hiccups throughout the process.



## Our unwavering commitment to you:

- ✓ To be your partner every step of the way
- ✓ To help you make well-informed decisions for your new dream pool

From our family to yours!

# Are you ready for an upgrade?

We're thrilled to hear that you're taking the first small steps of your journey to revitalizing your outdoor space! When you're ready, it'd be an honor and a privilege to be a part of your journey in turning your backyard into the resort-like retreat of your wildest dreams. Let's make yours a reality!



Book your complimentary pool consultation  
with a pool and backyard transformation designer today!

**(843) 212-0014**

[info@aquaticapoolsandspas.com](mailto:info@aquaticapoolsandspas.com)

[aquaticapoolsandspas.com](http://aquaticapoolsandspas.com)

